



The Metropolitan Water District of So. California

700 N. Alameda Street
Los Angeles, CA 90012

Legislation Details

File #: 21-884

Type: Board Letter for Consent **Status:** Passed

File created: 2/10/2022 **In control:** Communications and Legislation Committee

On agenda: **Final action:** 3/7/2022

Title: Authorize entering into a three-year contract with GP Generate, LLC for media placement services related to drought awareness and water conservation not to exceed \$10.5 million; the General Manager has determined that the proposed action is exempt or otherwise not subject to CEQA

Sponsors: CL

Indexes:

Code sections:

Attachments: 1. 03082022 CL 7-5 B-L.pdf, 2. 03082022 CL 7-5 Presentation

Date	Ver.	Action By	Action	Result
3/7/2022	1	Communications and Legislation Committee	adopted	Pass
2/10/2022	1	Board of Directors	assigned	