



The Metropolitan Water District of So. California

700 N. Alameda Street
Los Angeles, CA 90012

Legislation Details (With Text)

File #: 21-483

Type: Board Letter for Information **Status:** Filed

File created: 9/20/2021 **In control:** Communications and Legislation Committee

On agenda: **Final action:** 10/12/2021

Title: Update on expanded multimedia public awareness and outreach campaign for water conservation, including issuance of a request for proposals for a three-year contract for media buying services not to exceed \$10.5 million

Sponsors: CL

Indexes:

Code sections:

Attachments: 1. 10122021 CL 9-3 B-L.pdf, 2. 10112021 CL 9-3 Presentation.pdf

Date	Ver.	Action By	Action	Result
9/20/2021	2	Board of Directors	assigned	

Update on expanded multimedia public awareness and outreach campaign for water conservation, including issuance of a request for proposals for a three-year contract for media buying services not to exceed \$10.5 million