



# The Metropolitan Water District of So. California

700 N. Alameda Street  
Los Angeles, CA 90012

## Legislation Details

**File #:** 21-3445

**Type:** Board Letter for Action      **Status:** Passed

**File created:** 5/17/2024      **In control:** Legislation and Communications Committee

**On agenda:** 6/11/2024      **Final action:** 6/10/2024

**Title:** Authorize entering into a three-year contract with We Are RALLY, LLC for media placement services related to drought awareness and water conservation not to exceed \$10.5 million; the General Manager has determined that the proposed action is exempt or otherwise not subject to CEQA

**Sponsors:** Leg

**Indexes:**

**Code sections:**

**Attachments:** 1. 06112024 LEG 8-3 B-L, 2. 06102024 LEG 8-3 Presentation

Date	Ver.	Action By	Action	Result
6/10/2024	1	Legislation and Communications Committee	approved	Pass
5/17/2024	1	Board of Directors	assigned	