#### THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

#### **MINUTES**

## COMMUNICATIONS AND LEGISLATION COMMITTEE

#### October 11, 2021

Chair Cordero called the teleconference meeting to order at 2:17 p.m.

Members present: Chair Cordero, Vice Chair Kurtz, Directors Abdo, Ackerman, Erdman, Luna, Morris, G. Peterson, Record, and Smith.

Members absent: Directors Butkiewicz, Murray, Quinn, and Repenning.

Other Board Members present: Chairwoman Gray, Directors Atwater, Blois, De Jesus, Dennstedt, Dick, Faessel, Fellow, Goldberg, Jung, Lefevre, McCoy, Ortega, Ramos, and Tamaribuchi.

Committee Staff present: Hagekhalil, Rojo, Scully, Sims, and Zinke.

# 1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

Alan Shanahan, AFSCME Local 1902 – in support of item 7-6

#### CONSENT CALENDAR OTHER ITEMS – ACTION

## 2. CONSENT CALENDAR OTHER ITEMS – ACTION

A. Approval of the Minutes of the Meeting of the Communications and Legislation Committee held September 13, 2021.

#### 3. CONSENT CALENDAR ITEMS – ACTION

7-6 Subject: Authorize the General Manager to seek legislation for

Metropolitan to utilize alternative project delivery methods for construction of the Regional Recycled Water Program and

drought-related projects; the General Manager has determined that the proposed action is exempt or otherwise not subject to CEQA

Motion: Authorize the General Manager to seek legislation for

Metropolitan to utilize alternative project delivery methods for construction of the Regional Recycled Water Program and drought-related projects in addition to traditional Design-Bid-

Build

The following Directors provided comments or asked questions:

- 1. Blois
- 2. Cordero
- 3. Morris

After completion of the presentation, Director Morris made a motion, seconded by Director Peterson to approve the consent calendar consisting of items 2A and 7-6.

The vote was:

Ayes: Directors Abdo, Ackerman, Cordero, Erdman, Kurtz, Luna, Morris,

G. Peterson, Record, and Smith

Noes: None Abstentions: None

Absent: Directors Butkiewicz, Murray, Quinn, and Repenning.

The motion passed by a vote of 10 ayes, 0 noes, 0 abstain, and 4 absent.

#### END OF CONSENT CALENDAR ITEMS

#### 4. OTHER BOARD ITEMS – ACTION

None

## 5. BOARD INFORMATION ITEMS

9-3 Subject: Update on expanded multimedia public awareness and outreach

campaign for water conservation, including issuance of a request for proposal for a three-year contract for media buying services not

to exceed \$10.5 million

Presented by: Sue Sims, External Affairs Group Manager

Ms. Sims provided an update on expanded multimedia public awareness and outreach campaign for water conservation, including issuance of a request for proposal. She also reported on the advertising budget and next steps.

## 6. COMMITTEE ITEMS

a. Subject: Inspection Trip Update

Presented by: Carolyn Schaffer, Member Services and Public Outreach Manager

Ms. Schaffer provided an update on the inspection trip program. She reported on the current status, some of the potential changes, and the possible timeline for restarting the program.

b. Subject: Report on Activities from Washington, D.C.

Presented by: Abby Schneider, Executive Legislative Representative

Ms. Schneider reported on activities from Washington, D.C. including an update on the National Defense Authorization Act, Congressional hearings, and nomination updates.

c. Subject: Report on Activities from Sacramento

Presented by: Kathy Viatella, Executive Legislative Representative

Ms. Viatella reported on activities from Sacramento including a year-end recap, updates on Metropolitan sponsored bills and legislative priorities.

## 7. MANAGEMENT REPORT

a. Subject: External Affairs' Management Report

Presented by: Sue Sims, External Affairs Group Manager

Due to time constraints Ms. Sims conceded her time back to the committee and will provide her update at next month's meeting.

# 8. FOLLOW-UP ITEMS

None

## 9. FUTURE AGENDA ITEMS

None

Next meeting will be held on November 8, 2021.

Meeting adjourned at 3:22 p.m.

Gloria Cordero

Chair