



Water Resource Management Manager's Report

Water Planning and Stewardship Committee

Item 7b

July 12, 2021

Conservation Update

Conservation Expenditures

FY 20/21-21/22⁽¹⁾

	Paid ⁽²⁾	Committed ⁽³⁾
Regional Devices	\$4.0M	\$1.7M
Member Agency Administered	\$1.4M	\$7.2M
Turf Replacement	\$7.5M	\$7.8M
Advertising	\$0.1M	\$0.0M
Other	\$1.7M	\$1.1M
TOTAL	\$14.7M	\$17.8M

(1) The Conservation Program biennial expenditure authorization was \$86M and expected expenditures were \$50M. Both figures have subsequently been reduced to reflect a \$2M reduction in conservation advertising expenditures.

(2) As of 7/1/2020 –5/30/2021.

(3) Committed dollars as of June 10, 2021.

Conservation Activity

FY 20/21-21/22



Turf Replacement Rebates:

May: 142,459 ft² removed

FY2020/21-FY2021/22: 3,761,051 ft² removed



Clothes Washers:

May: 485 units rebated

FY2020/21-FY2021/22: 15,518 units rebated



Sprinkler Nozzles:

May: 1,606 units rebated

FY2020/21-FY2021/22: 27,775 units rebated

Lifetime Water Savings to be achieved by all rebates in May 2021: 738 AF

FY2020/21-FY2021/22: 36,877 AF lifetime water savings

New Program Updates

(1) Pre-1994 Multi-Family Property Toilet Replacement

(2) Flow Monitor/Leak Detection Device Pilot

Pre-1994 Multi-Family Property Toilet Replacement Program

- Launched July 6th with the resumption of indoor inspections
- Promoted to regional contractors via SoCalWater\$mart
- New program fully subscribed in four hours
- Funding from canceled reservations will be recycled and program relaunched

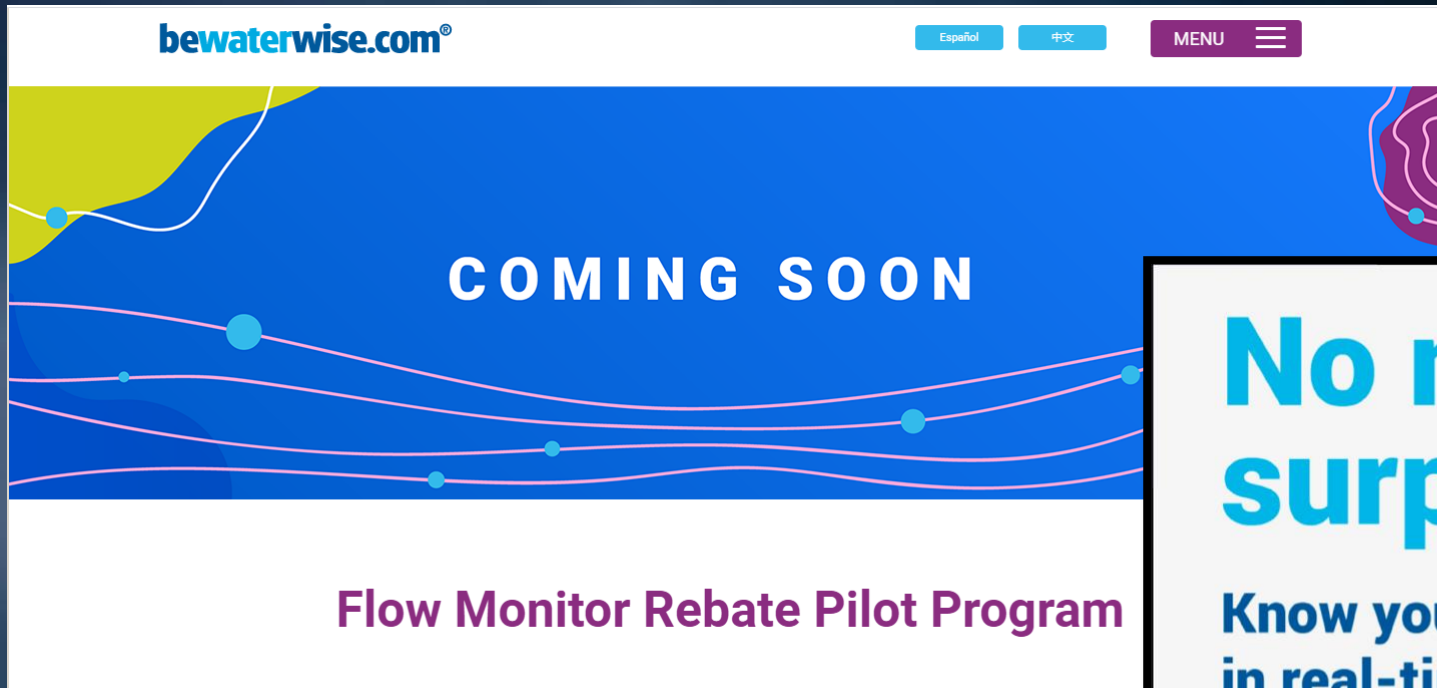


Residential Flow Monitor/Leak Detection Device Pilot Program

- Program will launch Monday, July 19th
- Outreach campaign to begin week of July 12th
- New webpage on both BeWaterWise and SoCal Water\$mart
- Additional social media buzz planned on day of launch



Flow Monitor/Leak Detection: Social Media and Webpage Content



No more surprises

Know your water use in real-time

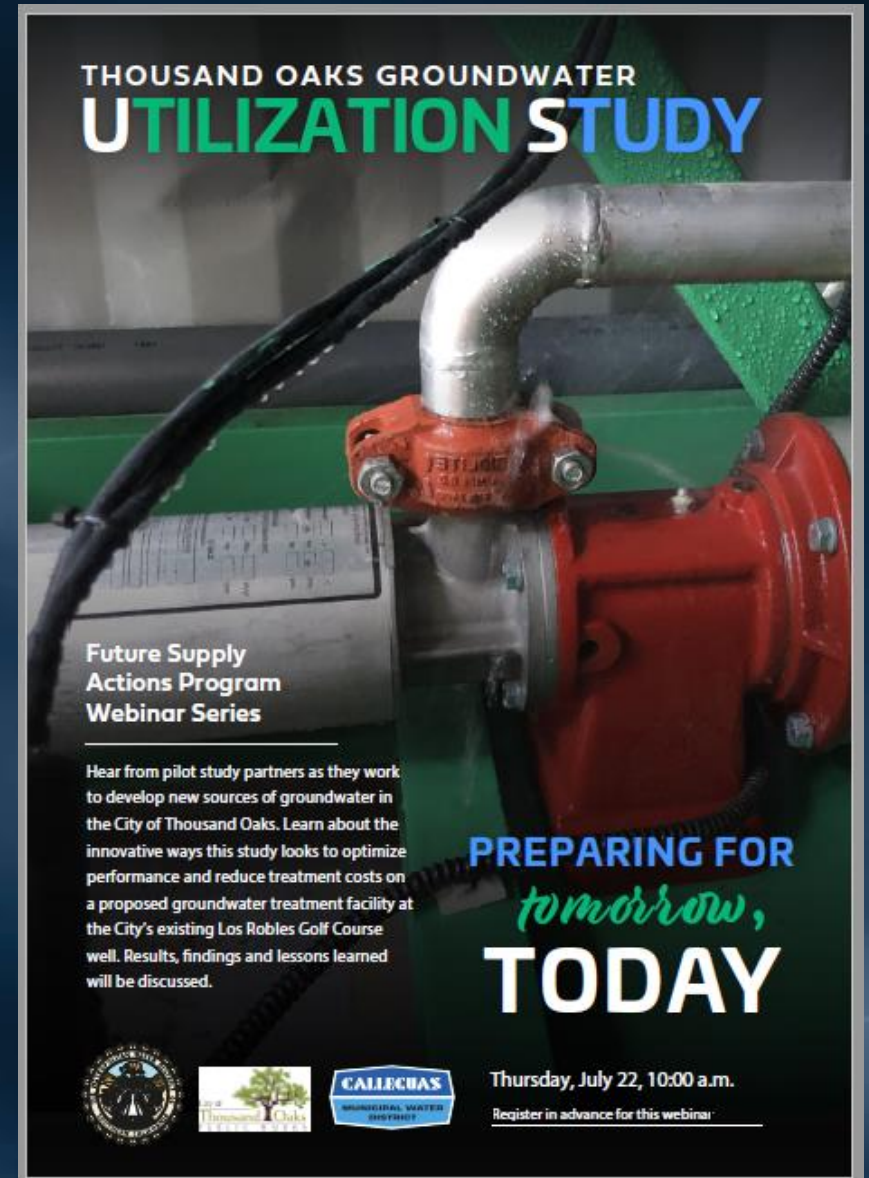
Get a \$100 rebate on a new Flow Monitor

bewaterwise.com

The image shows a close-up of a water meter. The meter has a circular face with a scale from 0 to 1.0 in increments of 0.1. The needle is pointing to 0. The digital display shows the number 068825. The text 'WATER METER' is printed on the face, and 'CUBIC FEET' is printed below the digital display. The meter is mounted on a brass pipe.

Future Supply Actions Program Webinars

- Implementing webinar series for sharing results
 - June 2: webcast on MWD co-funded DPR studies
 - Hosted by Water Research Foundation
 - 350+ participants
 - July 22: groundwater pilot study
 - August 10: stormwater whitepaper
 - Hosted by SoCal Water Coalition



THOUSAND OAKS GROUNDWATER
UTILIZATION STUDY

Future Supply
Actions Program
Webinar Series

Hear from pilot study partners as they work to develop new sources of groundwater in the City of Thousand Oaks. Learn about the innovative ways this study looks to optimize performance and reduce treatment costs on a proposed groundwater treatment facility at the City's existing Los Robles Golf Course well. Results, findings and lessons learned will be discussed.

**PREPARING FOR
tomorrow,
TODAY**

Thursday, July 22, 10:00 a.m.
Register in advance for this webinar

