Legislation and Communications Committee

External Affairs Activities

Item 7a
September 14, 2026
Presented by: Dee Zinke

Item 7a Summary

Subject

Report on Activities from External Affairs

Purpose

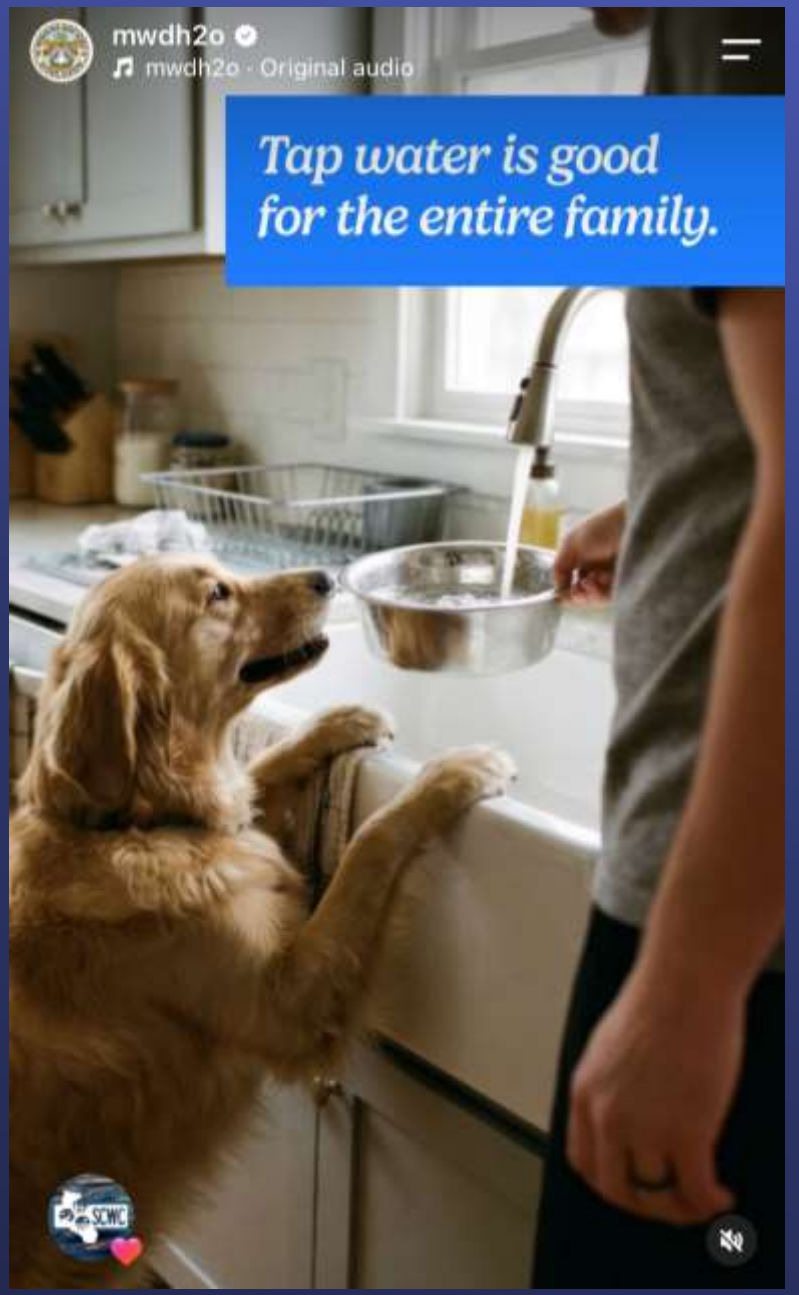
To provide management announcements and highlights for External Affairs

Building Water Awareness

Tap Water Campaign

CAN'T BEAT THE TAP

- Launched August 13
- Shared with member agencies
  - Brand Style Guide
  - Social Media Assets
  - English & Spanish



Robert A. Skinner Water Treatment Plant 50th Anniversary Celebration

Celebrating a Milestone

Water Quality

Join us

October 1 at 9 am

THE METROPOLITAN WATER DISTRICT OF
SOUTHERN CALIFORNIA
1928