



Legislation, Regulatory Affairs, and Communications Committee

# External Affairs Management Report

Item 7a  
May 8, 2023

# Highlights



MWD and State Officials at DVL Press Conference



Media Tour Participants at Intake



## Earned media metrics for March-April 2023

- Total impressions: 473 million (national & local TV, radio, online)
- Publicity value of \$14.3 million



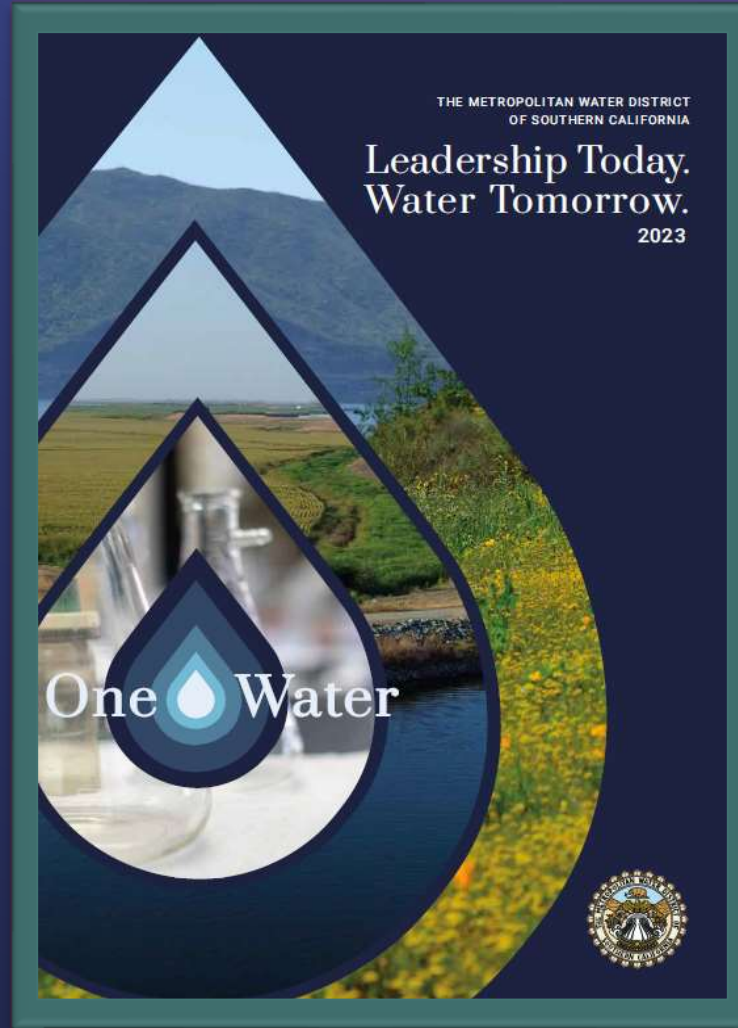
**FOX 11**  
LOS ANGELES **In Depth: Water**



## Television Appearances



# Highlights



New and Updated Materials

