

THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

MINUTES

COMMUNICATIONS AND LEGISLATION COMMITTEE

May 9, 2022

Vice Chair Kurtz called the teleconference meeting to order at 1:31 p.m.

Members present: Vice Chair Kurtz, Directors Abdo, Ackerman, Erdman, Morris, Peterson, Record, and Smith.

Members absent: Chair Cordero, Directors Kassakhian, Luna, Quinn and Repenning.

Other Board Members present: Chairwoman Gray, Directors Atwater, Blois, De Jesus, Dennstedt, Dick, Faessel, Fellow, Jung, Lefevre, McCoy, Miller, Pressman, Tamaribuchi, and Williams.

Committee staff present: Hagekhalil, Scully, Zinke, Stites, Sims and Novoa.

1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

None

CONSENT CALENDAR ITEMS – ACTION

2. CONSENT CALENDAR OTHER ITEMS – ACTION

- A. Approval of the Minutes of the Meeting of the Communications and Legislation Committee held April 11, 2022.

3. CONSENT CALENDAR ITEMS – ACTION

None

Director Peterson made a motion, seconded by Director Ackerman to approve item 2A

The vote was:

Ayes: Vice Chair Kurtz, Directors Abdo, Ackerman, Erdman, Morris, Peterson, Record, and Smith.

Noes: None

Abstentions: None

Absent: Chair Cordero, Directors Kassakhian, Luna, Quinn and Repenning

The motion passed by a vote of 8 ayes, 0 noes, 0 abstain, and 5 absent.

END OF CONSENT CALENDAR ITEMS

4. OTHER BOARD ITEMS – ACTION

None

5. BOARD INFORMATION ITEMS

None

6. COMMITTEE ITEMS

a. Subject: Update on Water Conservation Advertising and Outreach Campaign

Presented by: Debra Sass Creative Design Team Manager and Teresa Gonzalez Robertson Principal Public Affairs Representative

Ms. Sass and Mrs. Robertson provided a conservation outreach update on Metropolitan's regional advertising campaign and a second campaign focused on SWP-dependent areas. The campaigns are multilingual and available on several media platforms including digital, local print, outdoor, radio and television.

The following Directors provided a comment or asked a question:

1. Peterson
2. Quinn
3. Fellow

Staff responded to the Directors' comments or questions.

b. Subject: Report on Activities from Washington, D.C.

Presented by: Abby Schneider, Executive Legislative Representative

Ms. Schneider reported on legislative activities from Washington, D.C. including fiscal year 2023 appropriation bills, Water Resources Development Act and other infrastructure funding, and Equity Action Plans.

The following Director provided a comment or asked a question:

1. Peterson

Staff responded to the Director's comments or questions.

c. Subject: Report on Activities from Sacramento

Presented by: Kathy Viatella, Executive Legislative Representative

Ms. Viatella reported on activities from Sacramento including policy committee deadlines, fiscal bills deadlines, Metropolitan sponsored bills, state budget and legislative initiatives on drought, water quality, conservation, infrastructure investments, climate change and resiliency.

7. MANAGEMENT REPORTS

a. Subject: External Affairs Management Report

Presented by: Sue Sims, External Affairs Group Manager

Ms. Sims provided an update on Solar Cup, water conservation and drought-resiliency messaging, outreach activities, and media coverage.

The following Director provided a comment or asked a question:

1. Quinn

Staff responded to the Directors' comments or questions.

8. FOLLOW-UP ITEMS

None

9. FUTURE AGENDA ITEMS

None

Next meeting will be held on June 13, 2022.

Meeting adjourned at 2:16 p.m.

Cynthia Kurtz
Vice Chair