



One Water Committee

# Regional Rebate Program Agreement Update

Item #6d

April 26, 2022



# Regional Rebate Program Agreement

## Today's Presentation

- Background on the regional incentive program SoCal WaterSmart (SCWS)
- Current 2017-2022 contract information
- Executing the next five-year agreement



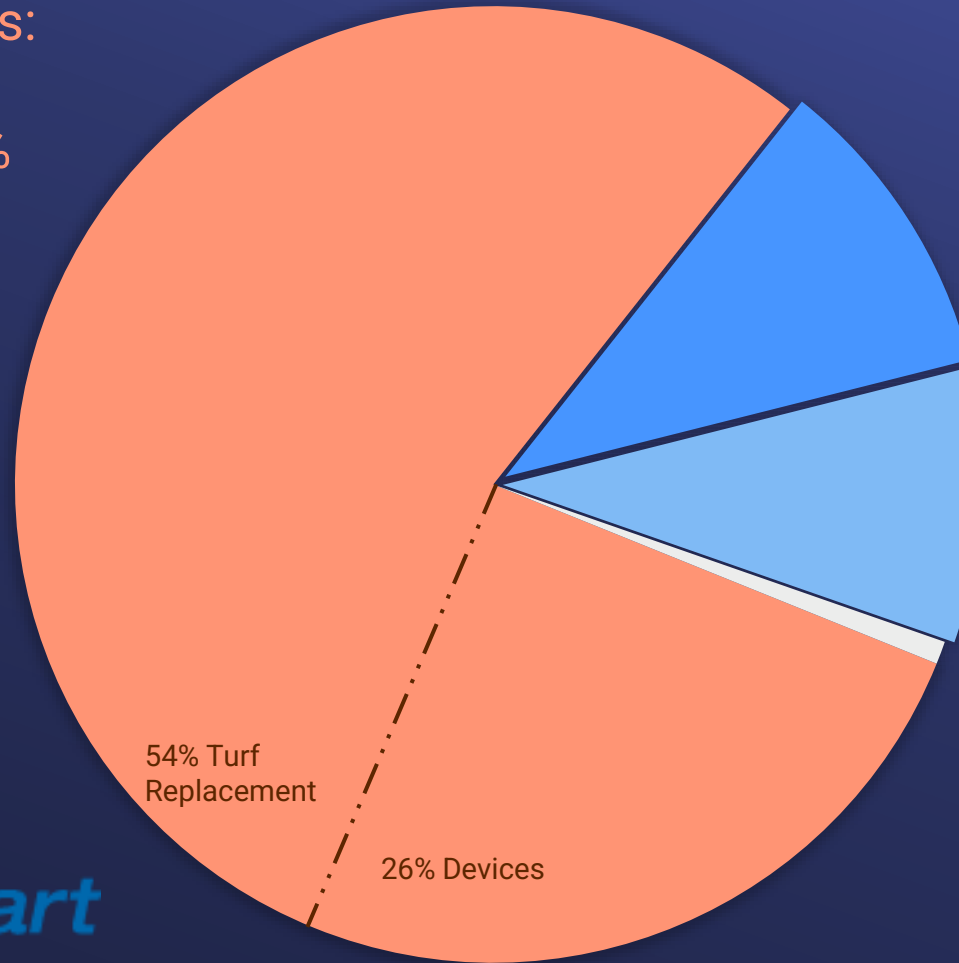
# Metropolitan's Conservation Program: More than Incentives

Regional Incentives:  
Devices and Turf  
Replacement 80%

Member Agency  
Administered Program:  
Local Projects 10%

Water Savings Incentive Program,  
Inspections, Classes, Innovative  
Conservation Program 9%

Outreach 1%







# SCWS Vendor Performs Many Functions

## Manages Website

Maintains an interactive website providing consumer and member agency access

## Tracks Funding & Issues Rebate Checks

MWD dollars, member agency co-funding & grants, Issues to consumer directly

## Conducts & Coordinates Inspections

Provides application/applicant information to inspection vendor

## Conducts Outreach

In-store outreach to promote rebates & turf replacement

## Provides Consumer Service

Requests from MWD, vendors and applicants/potential applicants



# Benefits of Using Vendor Services for Regional Rebate Program

- Ability to scale staffing up or down depending on program activity
- Cost effectiveness to administer rebate program and consumer service





# Current Contract, RFP Process & Next Steps

Current & New  
Contract Terms

May 2017 – June 2022  
July 2022 – June 2027

Request for  
Proposals

Issued RFP on January 26, 2022

Received &  
Reviewed Proposal

Internal/External panel – MWD staff,  
Pasadena & LADWP – reviewed  
one received proposal

Provide  
Recommendation

Return to committee in June to recommend  
approval for Electric Gas Industries Association  
(EGIA) contract to administer regional  
rebate program



