

THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

MINUTES

COMMUNICATIONS AND LEGISLATION COMMITTEE

January 10, 2022

Chair Cordero called the teleconference meeting to order at 9:03 a.m.

Members present: Chair Cordero, Vice Chair Kurtz (entered after roll call), Directors Abdo, Ackerman, Erdman, Morris, Peterson, Quinn, Record, and Smith.

Members absent: Directors Luna and Repenning.

Other Board Members present: Chairwoman Gray, Directors Atwater, Blois, De Jesus, Dennstedt, Dick, Faessel, Fellow, Fong-Sakai, Goldberg, Jung, Lefevre, McCoy, Miller, Pressman, and Tamaribuchi.

Committee Staff present: Hagekhalil, Rojo, Scully, Sims, and Zinke.

1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

None

CONSENT CALENDAR ITEMS – ACTION

2. CONSENT CALENDAR OTHER ITEMS – ACTION

- A. Approval of the Minutes of the Meeting of the Communications and Legislation Committee held December 13, 2021.

3. CONSENT CALENDAR ITEMS – ACTION

None.

Vice Chair Kurtz entered the meeting.

Director Kurtz made a motion, seconded by Director Record to approve item 2A.

The vote was:

Ayes: Directors Abdo, Ackerman, Cordero, Erdman, Kurtz, Morris, Peterson, Quinn, Record, and Smith.
Noes: None
Abstentions: None
Absent: Directors Luna and Repenning

The motion passed by a vote of 10 ayes, 0 noes, 0 abstain, and 2 absent.

END OF CONSENT CALENDAR ITEMS

4. OTHER BOARD ITEMS – ACTION

None

5. BOARD INFORMATION ITEMS

None

6. COMMITTEE ITEMS

a. Subject: Report on Activities from Washington, D.C.

Presented by: Abby Schneider, Executive Legislative Representative

Ms. Schneider reported on activities from Washington, D.C. including a legislative update, Infrastructure Investment and Jobs Act implementation, and announced the retirements of Rep. Alan Lowenthal (D-47) and Rep. Lucille Roybal-Allard (D-40).

b. Subject: Report on Activities from Sacramento.

Presented by: Kathy Viatella, Executive Legislative Representative

Ms. Viatella reported on activities from Sacramento including an update on the changes to committee leadership positions and redistricting, legislative calendar, state budget, and other legislative priorities including office space change due to construction at the Capitol and COVID.

7. MANAGEMENT REPORTS

a. Subject: External Affairs Management Report

Presented by: Sue Sims, External Affairs Group Manager

Ms. Sims provided an update on Metropolitan's current and planned water conservation and climate-resiliency messaging and outreach strategy, which consisted of paid and earned advertising, research and message testing, and coordination activities to support member agencies. Staff will propose a three-year media buying contract for board consideration at a future meeting.

The following Directors provided comments or asked questions:

1. Peterson
2. Quinn
3. Cordero

8. FOLLOW-UP ITEMS

None

9. FUTURE AGENDA ITEMS

None

Next meeting will be held on February 7, 2022.

Meeting adjourned at 9:38 a.m.

Gloria Cordero
Chair