



Water Resource Management Manager's Report

Water Planning and Stewardship Committee

Item 7b

December 13, 2021

Conservation Expenditures

FY 20/21-21/22 ⁽¹⁾

| | Paid ⁽²⁾ | Committed ⁽³⁾ |
|----------------------------|---------------------|--------------------------|
| Regional Devices | \$5.5M | \$3.8M |
| Member Agency Administered | \$2.0M | \$9.2M |
| Turf Replacement | \$10.7M | \$14.1M |
| Advertising | \$0.1M | \$1.0M |
| Other | \$2.0M | \$1.2M |
| TOTAL | \$20.3M | \$29.3M |

(1) The Conservation Program biennial expenditure authorization was \$86M and expected expenditures for rate setting purposes were \$50M.

(2) As of 7/1/2020 –10/31/2021.

(3) Committed dollars as of November 10, 2021.

Conservation Activity

FY20/21-21/22



Turf Replacement Rebates:

October: 182,611 ft² removed

FY2020/21-FY2021/22: 5,493,356 ft² removed



Clothes Washers:

October: 704 units rebated

FY2020/21-FY2021/22: 21,751 units rebated



Sprinkler Nozzles:

October: 1,107 units rebated

FY2020/21-FY2021/22: 35,234 units rebated

Lifetime Water Savings to be achieved by all rebates in October 2021: 1,795 AF

FY2020/21-FY2021/22: 52,189AF lifetime water savings

Timeline for Conservation Drought Response Programs

December 2021

- Expand SoCalGas Residential Direct Install

January 2022

- Release Pre-1994 Multifamily Property Toilet Replacement funding
- Begin Municipal Leak Detection & Repair Program
- Modify MAAP funding for public agency projects
- Aid public agencies interested in turf removal projects

February/March 2022

- Increase incentive for Public Agency Turf Removal projects from \$2 to \$3

Energy Utility Partnership Follow Up

- Metropolitan staff met with San Diego County Water Authority (SDCWA) conservation team
- SDCWA prefers to work directly with San Diego Gas & Electric (SDG&E) and local contractors on direct installation activity for income qualified participants
- Activity funded by Metropolitan through the Member Agency Administered Program (MAAP)

State Water Project Dependent Area Outreach

- Outreach to big-box retail stores, landscape irrigation suppliers
- Point of Purchase materials to drive rebate program participation
- QR coding on materials takes consumers to device specific microsite
- Incorporated drought messaging to strengthen call for action
- Social media campaign to support instore materials



The poster features the SoCal WaterSmart logo at the top right and a circular seal at the top left. Below the seal is a graphic of a water meter. The text "SMART IRRIGATION CONTROLLERS" is prominently displayed in a red banner. A central text block instructs consumers to check for rebate eligibility by scanning a QR code or texting "REBATE" to 484848, or by visiting socalwatersmart.com. A small note specifies that only EPA WaterSense Qualified products are eligible. To the right of the text is a QR code labeled "QUALIFYING PRODUCTS". The bottom section of the poster, on a blue background, states "REBATES START AT" followed by a large "\$80" in white with a red outline. At the very bottom, a red banner reads "SAVE WATER, SAVE MONEY".

SoCal WaterSmart

SMART IRRIGATION CONTROLLERS

Check to see if products qualify for a rebate by scanning the QR code and texting **REBATE** to **484848** or by visiting socalwatersmart.com.

Only EPA WaterSense Qualified products are eligible.

QUALIFYING PRODUCTS

REBATES START AT

\$80

SAVE WATER, **SAVE MONEY**

Legislative Framework Indoor Standard

- MWD sent comment letter on draft indoor standard on June 4th
- DWR reviewed comment letters – no changes made to recommended standard
- DWR recommendation sent to State Legislature on Nov 30

| Year | Proposed Standard |
|------|-------------------|
| 2023 | 55 GPCD |
| 2025 | 47 GPCD |
| 2030 | 42 GPCD |

Legislative Framework Outdoor Standard

- DWR published draft outdoor standard recommendation on November 15th
- MWD submitted comment letter on November 23rd
- Final recommendations will be sent to SWRCB in December
- Supporting documentation on variances, CII, and technical appendices will be sent in Jan/Feb

