



Legislation and Communications Committee

# External Affairs Activities

Item 7a

May 11, 2026

Presented by: Dee Zinke

# Summary

## Subject

### External Affairs Activities

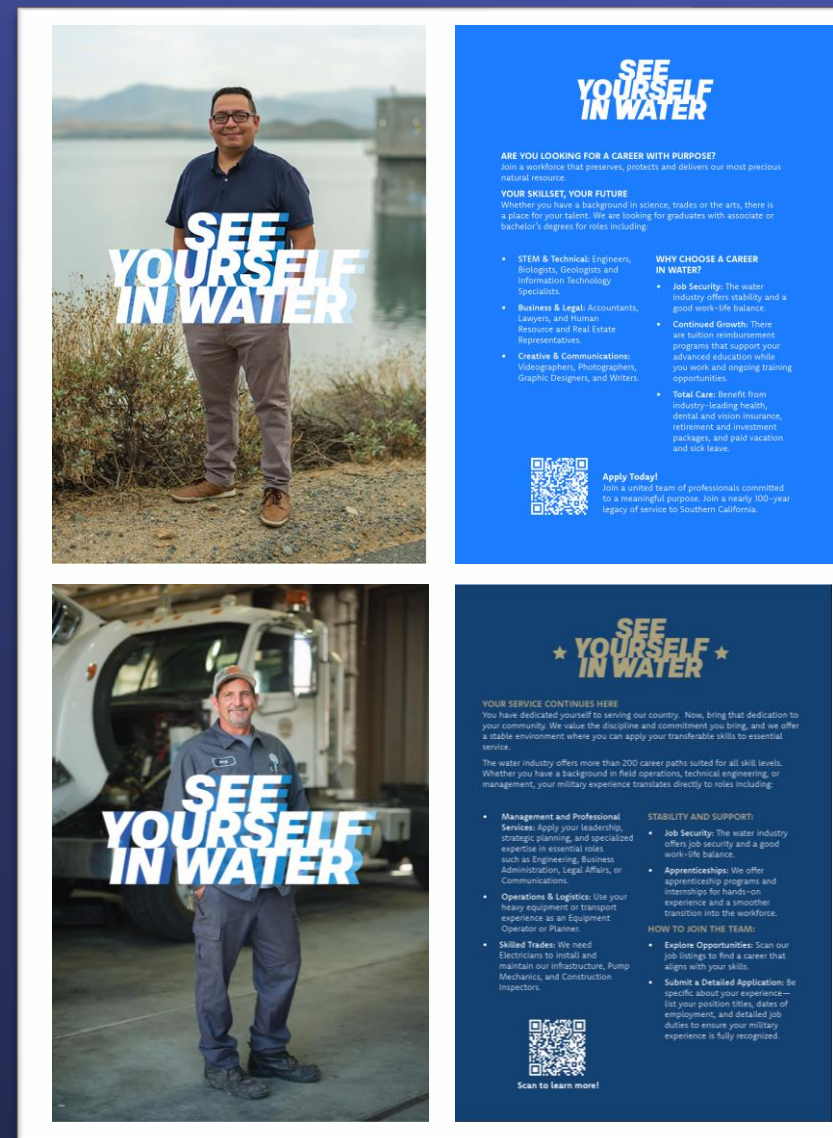
**Purpose**  
To provide management announcements  
and highlights for External Affairs

# “See Yourself in Water”

Creative Design Team

## New Campaign for Workforce Development

- Collaboration with DEI
- Workforce Development Summit – June 24
- Targets Veterans, changing careers, entering workforce
- Assets
  - Trade show banners
  - Social media templates
  - Presentation materials
  - Detailed style guide to assist member agencies





# Promoting Open Recruitments


- Collaboration with Human Resources
- Leveraging our reach on social media

Media Services


## Careers in Water



**Power Line Specialist** ✓  
Metropolitan Water District of Southern California  
Parker Dam, CA (On-site)  
401(k) benefit



**Operations & Maintenance Technician IV - Mechanical (Water Treatment)** ✓  
Metropolitan Water District of Southern California  
Los Angeles County, CA (On-site)  
401(k) benefit



**Operations & Maintenance Technician IV - Mechanical (Conveyance & Distribution)** ✓  
Metropolitan Water District of Southern California  
Los Angeles County, CA  
401(k) benefit

