



Legislation, Regulatory Affairs and  
Communications Committee

# External Affairs Management Report

Item 8a  
August 14, 2023

## Events

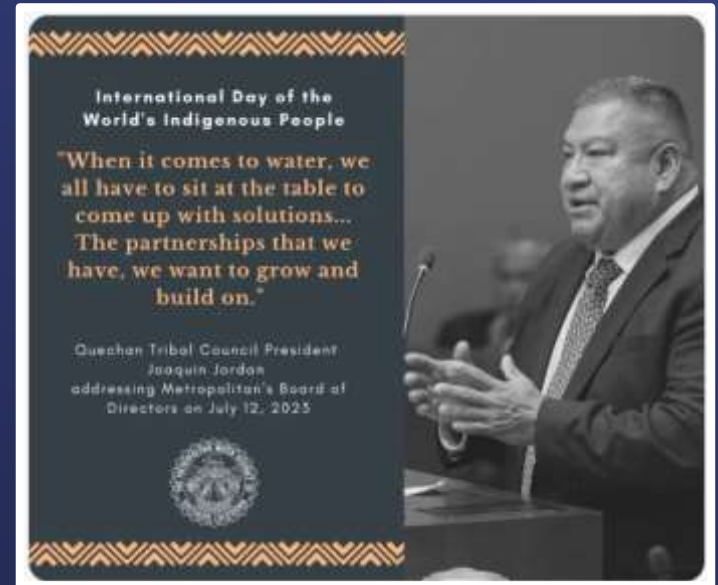
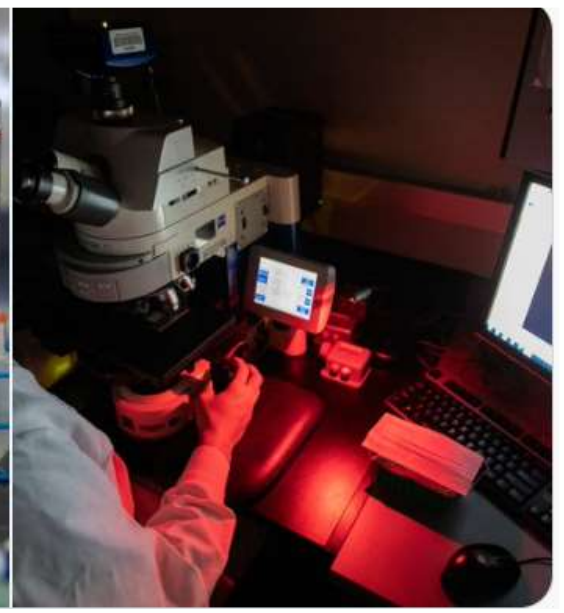


- Pure Water event, statewide educators and CAAWEF
- Upcoming events to promote turf rebate program enhancements, completion of infrastructure projects, and Angel City Football Club [bewaterwise.com](http://bewaterwise.com) game




Update on  
Communications & Messaging

# Social Media Campaigns - August



# Outreach

## Perris Valley Pipeline



**Mission of Metropolitan Water District's Education**  
Elevating student's understanding about water is accomplished through experiential learning. For schools within our six-county service area, the supplemental materials, workshops, field trips, teacher in-service, and more are geared from pre-K to college.

Visit us at: [www.mwdh2o.com](http://www.mwdh2o.com)

## NAME THE TUNNEL BORING MACHINE FOR THE PERRIS VALLEY PIPELINE

Contest for Grades 4-12  
Sponsored by The Metropolitan Water District of Southern California



Help us name the tunnel boring machine (TBM) that will finish the Perris Valley Pipeline. This pipeline will bring water from Metropolitan's Mills Water Treatment Plant to the Perris Valley. The TBM is about 30 feet long and 10 feet in diameter. It moves 30-40 feet per day, building the tunnel as it digs. It needs a name!

- The naming contest is open to students in grades 4-12 at schools in the vicinity of the project (see project map).
- Choose a name for the TBM and tell us why you chose it in a short essay, no more than 200 words or in a MP4 video, up to 1 minute.
- The winning name will be placed on the TBM and you will hear it used in news stories and social media when we talk about the project.
- The top submission will be recognized at a ceremony this fall. The top three submissions will receive a classroom set of education supplies.
- Ask questions and submit entries to [MWDEducationPrograms@mwdh2o.com](mailto:MWDEducationPrograms@mwdh2o.com).

**Submissions Due September 30, 2023**

[bewaterwise.com](http://bewaterwise.com)

