



# Community & Workplace Culture Committee

## Quarterly Business Outreach Update

Item 6d  
August 18, 2025

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# Quarterly Business Outreach Update

## Subject

Quarterly Business Outreach update

## Purpose

Regular, high-level update on Business Outreach activities to the Community and Workplace Culture Committee.

# Agenda

- Key Milestones
- Contracting Types
- What is CCAP?
- Post Award Activities
- Achievements & Current Performance
- Questions

# Key Milestones

- 2002 – Business Outreach Program established
  - 18% *Small Business Enterprise utilization goal*
- 2006 – Disabled Veteran Business Enterprise program
- 2015 – SBE goal increased
  - 25% *Small Business Enterprise utilization goal*
- 2022 – Equity in Infrastructure Program Pledge
  - Alliance created with California EIP Agencies

# Contracting Types

- **Construction Project** (25% S/DVBE Requirement)
  - “Good Faith Effort” vs. mandate
- **Request for Proposals (RFP)**
  - Defined Scope of Work for specific project
  - S/DVBE utilization mandate
- **Request for Qualifications (RFQ)**
  - General Scope of Services – no specific project
  - On-call & pre-qualified lists
  - **NO** S/DVBE utilization mandate
  - Work **not** guaranteed

# What is the Contract Compliance Accountability Program (CCAP)?

- Ensures Board policy goals met
- Fosters economic growth in the region
- Ensures eligibility of S/DVBE
- Tracks payments to S/DVBE
- Random Certification Audits
- Small Business Help Desk
- Prepares close-out report

## Post-Award Activities

- Provide CCAP Plan to All Parties (Internal and External)
- System automatically notifies S/DVBE
- Primes submit S/DVBE utilization report online monthly

## Post-Award Activities

- Monthly reporting to staff (re: S/DVBE utilization by Prime)
- Quarterly progress report re: S/DVBE performance to project completion
- Approve/decline substitutions, additions and removal of S/DVBE subs
- Address any other issues, e.g. payments, certification



# Achievements & Current Performance

- 2002-2025 = \$2 billion re-invested back in the Southern California economy
  - 80-85% of reinvestment is within the Metropolitan service area
- 923 qualified S/DVBE impacted
  - 557 Construction
  - 366 Consultants



# QUESTIONS?

