

## Community & Workplace Culture Committee

Quarterly Business Outreach Update

Item 6d August 18, 2025 Item 6d

Quarterly
Business
Outreach
Update

### Subject

Quarterly Business Outreach update

### Purpose

Regular, high-level update on Business Outreach activities to the Community and Workplace Culture Committee.

# Agenda

- Key Milestones
- Contracting Types
- What is CCAP?
- Post Award Activities
- Achievements & Current Performance
- Questions

### Key Milestones

- 2002 Business Outreach Program established
  - 18% Small Business Enterprise utilization goal
- 2006 Disabled Veteran Business Enterprise program
- 2015 SBE goal increased
  - 25% Small Business Enterprise utilization goal
- 2022 Equity in Infrastructure Program Pledge
  - Alliance created with California EIP Agencies

# Contracting Types

- Construction Project (25% S/DVBE Requirement)
  - "Good Faith Effort" vs. mandate
- Request for Proposals (RFP)
  - Defined Scope of Work for specific project
  - S/DVBE utilization mandate
- Request for Qualifications (RFQ)
  - General Scope of Services no specific project
  - On-call & pre-qualified lists
  - NO S/DVBE utilization mandate
  - Work not guaranteed

# What is the Contract Compliance Accountability Program (CCAP)?

- Ensures Board policy goals met
- Fosters economic growth in the region
- Ensures eligibility of S/DVBE
- Tracks payments to S/DVBE
- Random Certification Audits
- Small Business Help Desk
- Prepares close-out report

### Post-Award Activities

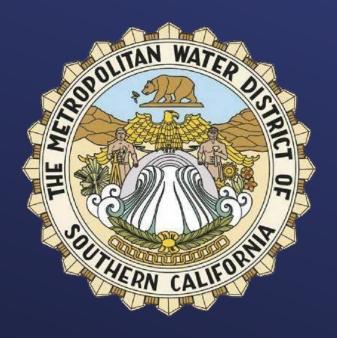
- Provide CCAP Plan to All Parties (Internal and External)
- System automatically notifies S/DVBE
- Primes submit S/DVBE utilization report online monthly

### Post-Award Activities

- Monthly reporting to staff (re: S/DVBE utilization by Prime)
- Quarterly progress report re: S/DVBE performance to project completion
- Approve/decline substitutions, additions and removal of S/DVBE subs
- Address any other issues, e.g. payments, certification

# Achievements & Current Performance

- 2002-2025 = \$2 billion re-invested back in the Southern California economy
  - 80-85% of reinvestment is within the Metropolitan service area
- 923 qualified S/DVBE impacted
  - 557 Construction
  - 366 Consultants



# **QUESTIONS?**

