

Subcommittee on Long-Term Regional  
Planning Processes and Business Modeling

Discussion on board workshop  
on framework for ethical decision  
making



Item 3b

March 28, 2023



**Markkula Center**  
for Applied Ethics  
*at Santa Clara University*

# Ethical Lenses

- Justice Lens:** Which option treats people equally?
- Utilitarian Lens:** What will produce the most good and do the least harm?
- Rights Lens:** Which option best respects the rights of all who have a stake?
- Common Good Lens:** What best serves the community as a whole?
- Virtue Lens:** Which option leads me to act as the person or organization we want to be?
- Care Ethics Lens:** Which option considers the relationships, concerns, and feelings of all stakeholders?

