



Community and Workplace Culture Committee

# Quarterly Business Outreach Update

Item 6b

November 17, 2025

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# Quarterly Business Outreach Update

## Subject

Quarterly Business Outreach update

## Purpose

Regular, high-level update on Business Outreach and Community Engagement activities to the Community & Workplace Culture Committee

## Business Outreach & Community Engagement

# Metworks 2025

- Los Angeles County
- Member Agency CIP Overview & Participation
  - City of **Glendale**
  - City of **Pasadena**
  - City of **Santa Monica**
  - City of **Los Angeles**
  - **Inland Empire Utilities Agency**
  - **San Diego County Water Authority**
  - **West Basin Municipal Water District**



# Business Outreach & Community Engagement

## Metworks 2025

- 600 Attendees
- 7 Member Agencies
- 6 other public agencies & resource partners
- 19 booths





# Business Customer Service Portal



- Launched: October 23, 2025
- Purpose: provide an additional avenue for contracting-related inquiries from vendors and/or consultants
- Goal: timely responses (within 2 business days)



# Business Outreach & Community Engagement

## Disabled Veteran Business Enterprise Program

- Small Business Enterprise program component (Board adopted – 2006)
- Strong support from member agencies, other public agencies & resource partners
- 20 years engaging with veteran business associations
  - Southwest Veterans Business Resource Center (SWVBRC)
  - Veterans In Business Network (VIBN)



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# Connect with the Business Customer Portal!

- **Scan** QR Code with your smart phone camera
- **Click** on “Messages” that pops up in your camera
- **Send** “outreach” text in open box
- **Receive** welcome text
- **Click** the link in the text
- ***We’re connected!***





