

# Community & Workplace Culture Committee

## Quarterly Workforce Development Update

Item 6a  
May 11, 2026

Presented by: Brenda Martinez

## Item 6a

# Quarterly Workforce Development Update

## Subject

Quarterly Workforce Development update

## Purpose

Regular, high-level update on Workforce Development activities to the Community and Workplace Culture Committee.

## Recommendation and Fiscal Impact

N/A

# Quarterly Workforce Development Update

## Regional Branding Campaign

### Purpose & Process

- Develop a unified, compelling & dynamic regional identity
- Collaborative effort with Member Agencies and our Creative Design team over 6 months

# Quarterly Workforce Development Update

## Regional Branding Campaign



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# Regional Branding Campaign

## SEE YOURSELF IN WATER

### ARE YOU LOOKING FOR A CAREER WITH PURPOSE?

Join a workforce that preserves, protects and delivers our most precious natural resource.

### YOUR SKILLSET, YOUR FUTURE

Whether you have a background in science, trades or the arts, there is a place for your talent. We are looking for graduates with associate or bachelor's degrees for roles including:

- **STEM & Technical:** Engineers, Biologists, Geologists and Information Technology Specialists.
- **Business & Legal:** Accountants, Lawyers, and Human Resource and Real Estate Representatives.
- **Creative & Communications:** Videographers, Photographers, Graphic Designers, and Writers.

### WHY CHOOSE A CAREER IN WATER?

- **Job Security:** The water industry offers stability and a good work-life balance.
- **Continued Growth:** There are tuition reimbursement programs that support your advanced education while you work and ongoing training opportunities.
- **Total Care:** Benefit from industry-leading health, dental and vision insurance, retirement and investment packages, and paid vacation and sick leave.



#### Apply Today!

Join a united team of professionals committed to a meaningful purpose. Join a nearly 100-year legacy of service to Southern California.

## ★ SEE YOURSELF IN WATER ★

### YOUR SERVICE CONTINUES HERE

You have dedicated yourself to serving our country. Now, bring that dedication to your community. We value the discipline and commitment you bring, and we offer a stable environment where you can apply your transferable skills to essential service.

The water industry offers more than 200 career paths suited for all skill levels. Whether you have a background in field operations, technical engineering, or management, your military experience translates directly to roles including:

- **Management and Professional Services:** Apply your leadership, strategic planning, and specialized expertise in essential roles such as Engineering, Business Administration, Legal Affairs, or Communications.
- **Operations & Logistics:** Use your heavy equipment or transport experience as an Equipment Operator or Planner.
- **Skilled Trades:** We need Electricians to install and maintain our infrastructure, Pump Mechanics, and Construction Inspectors.

### STABILITY AND SUPPORT:

- **Job Security:** The water industry offers job security and a good work-life balance.
- **Apprenticeships:** We offer apprenticeship programs and internships for hands-on experience and a smoother transition into the workforce.

### HOW TO JOIN THE TEAM:

- **Explore Opportunities:** Scan our job listings to find a career that aligns with your skills.
- **Submit a Detailed Application:** Be specific about your experience—list your position titles, dates of employment, and detailed job duties to ensure your military experience is fully recognized.



Scan to learn more!

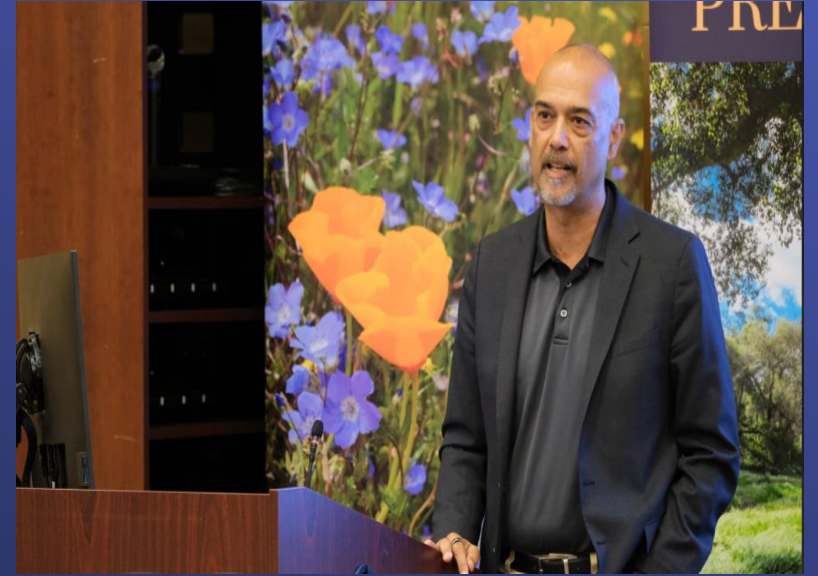
Quarterly  
Workforce  
Development  
Update

## Regional Branding Campaign Next Steps

- Finalize brand guide for distribution to MAs
- Launch at Workforce Development Summit
- Implement in materials for Metropolitan

# Quarterly Workforce Development Update

## Inaugural Workforce Development Summit May 1, 2025



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THE METROPOLITAN WATER DISTRICT  
OF SOUTHERN CALIFORNIA

# DIVE INTO THE FUTURE



Quarterly  
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2<sup>nd</sup> Annual  
Workforce  
Development  
Summit –  
Keynote Speaker



Father Gregory Boyle, S.J.

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Workforce  
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Update

2<sup>nd</sup> Annual  
Workforce  
Development  
Summit -  
Agenda



## Next Steps

- Continue **collaboration** with member agencies to create effective regional workforce development outreach strategies
- Continue partnerships with **community partners** to provide the training and skills needed to fill existing and future vacancies
- Continue engaging with **educational institutions** to build alignment in education to workforce and minimize the skills gap
- Keep the **Board** updated on progress

# Questions

