



Legislation & Communications Committee

Update on Local Government & Regional Affairs Outreach

Item 6b

July 7, 2025

Overview of Local Legislative Services

Subject

Update on Local Government & Regional
Affairs Outreach

Purpose

Provide overview of Legislative Services and
local outreach, advocacy, and education

Introducing Legislative Services

Southern California Team

- Serve as Metropolitan ambassadors throughout district's 5,200 square mile service territory.
- Coordinate with Metropolitan's Sacramento and Washington, D.C., offices to advance district's interests.

Establishing Metropolitan as Valued Partner



Outreach

- Share information at dozens of meetings monthly with business, trade, community, and civic associations.
- Generate opportunities to promote district's strategic initiatives.
- Monitor activities of local government agencies for potential collaboration on shared goals.

Securing Support for Priorities



Advocacy

- Garner local support for priority legislation, including Metropolitan-sponsored AB 580 (Wallis).



Engaging Elected Officials & Staff



Education

- Build relationships with district office staff for legislative and congressional delegations.
- Connect with local policymakers and city, county staff.



District office meeting with Sen. Sasha Renée Pérez (D-Pasadena).

Emphasizing Why Water Matters



Community Events

- Rebrand as **Water Matters**.
- Strengthen local awareness, collaboration, and support.
- Feature redesigned collateral materials.



2024 event with Calleguas and
Asm. Steve Bennett (D-Ventura).

Collaborating for Effective Advocacy



Member Agency Coordination

- Partner with member agency staff to
 - Leverage resources
 - Maximize impact
 - Promote shared goals.
- Aim for collaboration to be mutually beneficial.

