



Equity, Inclusion and Affordability Committee

Panel Discussion on Spanish Language Inspection Trip and Outreach Opportunities

Item 6a

July 9, 2024

Inspection Trip for Spanish Speakers

Subject

Discuss SWP inspection trip with panel of four participants

Purpose

Hear perspectives on trip conducted in Spanish and discuss outreach opportunities

May 2024

SWP Inspection Trip

Chair Ortega,
Directors Garza,
Luna, & McCoy





Grassroots Outreach
Panelists

Cristina Ivens, Liderazgo Comunitario
Ethnos

Gennesis Lopez, Executive Director
Andres y Maria Cardenas Family Foundation

Patty Lopez, Commissioner
City of San Fernando

Raul Macias, Presidente
Anahuak Youth Sports Association

Grassroots Outreach

Panel Discussion

- 1) What is your favorite memory of this trip and what did you learn?
- 2) How will you share what you learned with your community?
- 3) How did your experience change with the trip being conducted in Spanish?

Grassroots Outreach

Panel Discussion

- 4) What strategies are effective in reaching Spanish-speaking communities?
- 5) How should we design future trips to better engage the Spanish-speaking community?
- 6) How can we use our inspection trips to strengthen a grassroots network for water?

Grassroots Outreach

Expanding Access

Other Potential Trips

- National Association for the Advancement of Colored People (NAACP)

