



Legislation and Communications Committee

External Affairs Activities

Item 7a

November 19, 2024

Report on
Activities
from
External
Affairs

Subject

Report on Activities from External Affairs

Purpose

To provide management announcements and highlights for External Affairs

Rebates Messaging – Digital, Radio, Infographics

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METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

Transforming everyday efforts into incredible water savings

For 35 years, Metropolitan has invested in conservation rebate programs that have created a more sustainable, resilient and water-efficient region. Since 1990, estimated potable water use in the Southern California region has declined from 209 gallons per person per day to 114 gallons per person per day in 2023.

Turf Replacement Program

That's approximately **241,000 acre-feet of water**

More than **220 million square-feet** of grass removed and replaced with sustainable landscaping.

One acre-foot of water is equivalent to a football field filled with water one foot deep

78 Million gallons of water Enough to fill approximately **120,000 Olympic-sized swimming pools**

Tree Rebates

Nearly **1,000 trees** planted*

Trees absorb carbon dioxide from the air and store it, helping mitigate the impacts of a changed climate.

A single mature tree can sequester about **48 pounds of CO2 per year**

*Based on addition of tree rebates to the Turf Replacement Program in March 2023.

Indoor Devices

Nearly **2.5 million acre-feet of water saved**

That's enough water to serve the needs of **7.5 million homes** for a year.

And enough to fill **3 Diamond Valley Lake-sized reservoirs.**

Outdoor Devices

That's enough to add **3 feet of water to Lake Mead**

And enough to irrigate approximately **58,000 acres** of farmland

Nearly **261,000 acre-feet of water saved**

Total conservation rebate program lifetime savings – **3 million acre-feet of water**

For more information on our conservation programs, visit bewaterwise.com

Visit to Eagle Mountain School

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Community Partnering Program

Sponsored and supported
48 events and programs
throughout the service area,
including 19 located in
underserved communities.



