



Legislation and Communications Committee

# External Affairs Activities

Item 7a

December 8, 2025

Presented by: Dee Zinke

# Report on Activities from External Affairs

## Subject

Report on Activities from External Affairs

## Purpose

To provide management announcements and highlights for External Affairs

# Water Matters to Long Beach

Local Government Outreach

## Engaging Community Leaders

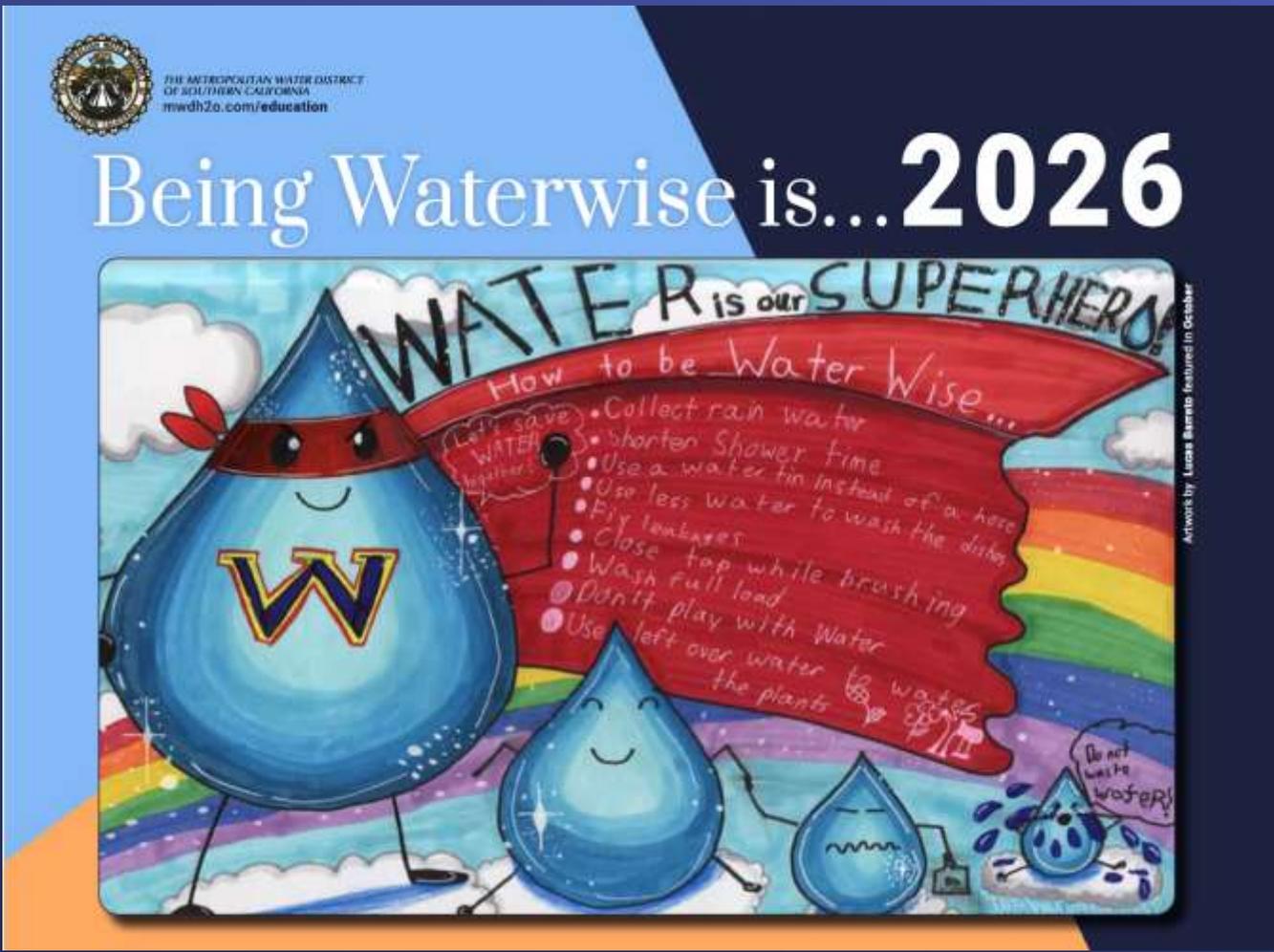


- Hosted by Metropolitan and Long Beach Utilities, November 7
- Attended by 73 community leaders
- Director Cordero led panel discussion with Assemblymember Josh Lowenthal, Chair Ortega, and Long Beach Utilities GM Falagan



Engaging Students

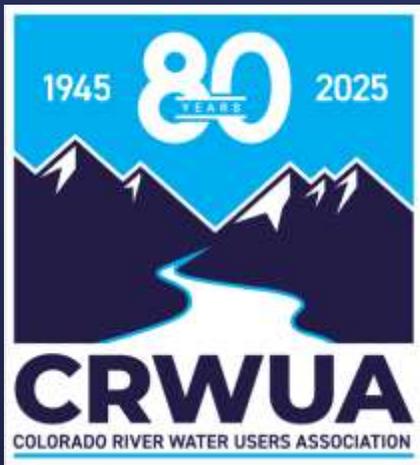
# 2026 Student Art Calendar



Student Artist Recognition Event  
Thursday, December 11  
9 a.m. to 1 p.m.

Communicating Our Priorities

# Colorado River



December 16 - 18

## Colorado River Outreach

- Focused Communications Plan - Objectives
  - Communicate the importance of the Colorado River to urban Southern California.
  - Build public and media understanding and support for Metropolitan's priorities for post-2026 river operations.
  - Convey to other water users the smart investments urban Southern California has already made in conservation and new water supplies.
  - Communicate to federal and state policy makers the need for a consensus agreement for post-2026 operations and avoid litigation.
- Building Basin relationships at CRWUA
  - MWD booth - "Reviving the River – Metropolitan's Commitment in Action"
  - Talking points

