



Legislation and Communications Committee

Discussion on Metropolitan's Centennial Recognition

Item 6a

July 13, 2026

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Item #6a Summary

Subject

Discussion on Metropolitan's Centennial
Recognition

Purpose

To provide an update on Metropolitan's
ideas for Centennial celebration and solicit
board input

A Brief Historical Review

Metropolitan was officially incorporated on Dec. 6, 1928



The first meeting of the Board of Directors in Pasadena on Dec. 29, 1928

Budget for Centennial

In April 2026 the Board approved funding in the 2026-28 biennial budget to support the recognition & celebration of Metropolitan's Centennial in 2028.

Group	Approved Funding
External Affairs	\$460,000
Engineering Services	\$250,000
Human Resources	\$100,000
Board Office	\$50,000
Total	\$860,000

Potential funding for Rose Parade Float (\$435,000) is not included.



Preliminary Planning & Ideas

- Branding for outreach
- Video documentary
- Premiere event & celebration
- 2028 Rose Parade Float
- Updated gallery installation at HQ
- Water Odyssey addendum
- Employee appreciation opportunities



Additional Brainstorming Ideas

- Time capsule
- Postcard series
- Centennial open house/facility tours
- Family activities for staff
- Commemorative postage stamp and/or Metro Tap Card
- Public Historical Archives Portal
- Traveling exhibit with historical artifacts
- Replica of the Big Map from the Patton Museum
- Historical mural
- Commemorative issue of Inside Met
- Collaborations with Kaiser Permanente

Centennial Branding

Outreach & Communications

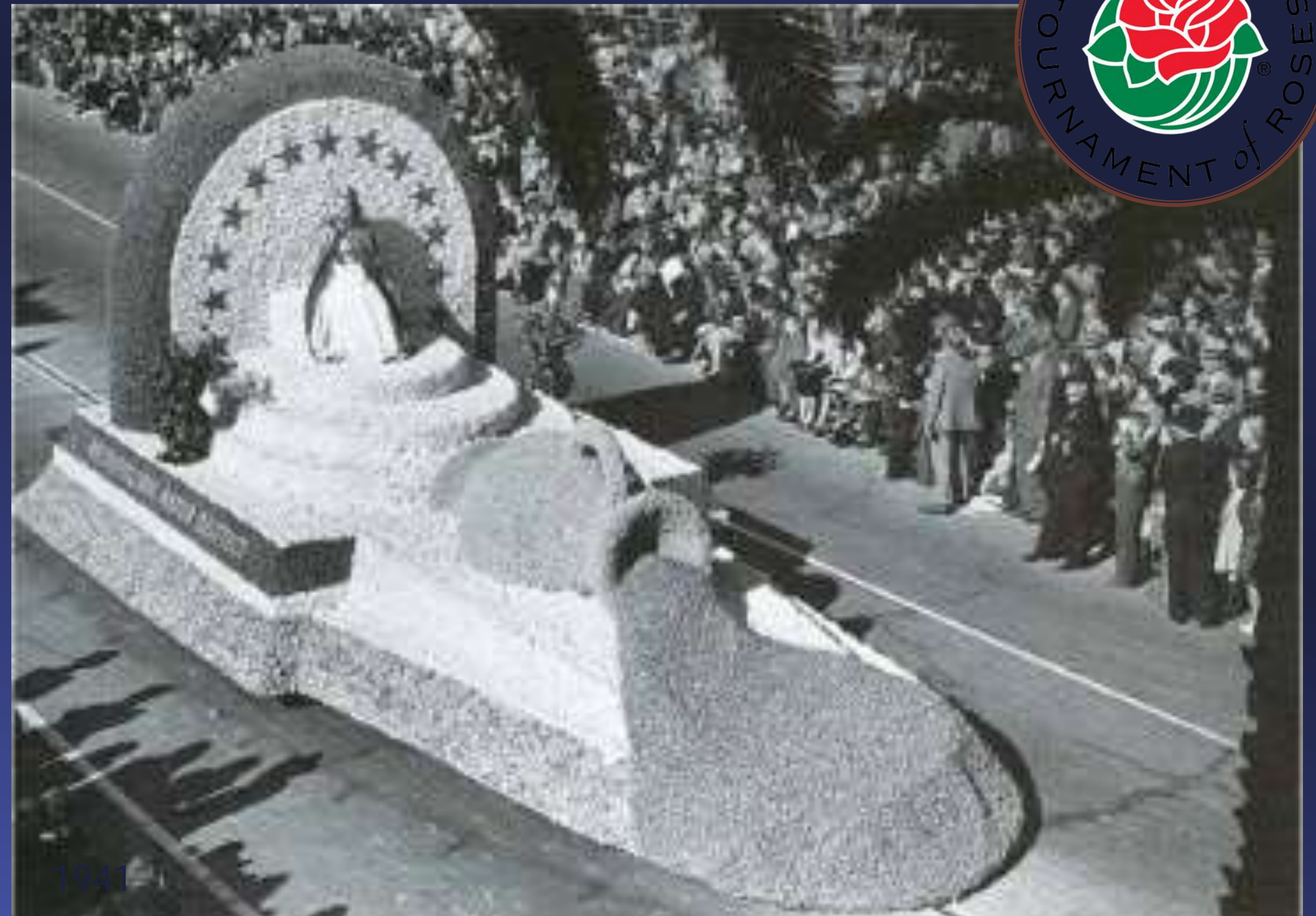
- Development of Centennial branding for use throughout 2028
- Dedicated web page
- Branded collateral for inspection trips, facility tours and other events
- Could be applied to student art calendar and other educational activities

Video Production Ideation

Documentary & Social Media Series

- 20-minute documentary
 - In-house production
 - Potential themes:
 - Exploration of parallels between challenges and solutions of the past and those we face today
 - Story of how Metropolitan continually meets the needs of a growing region with foresight, ingenuity and innovation
- Social Media Series

2028 Rose Parade Opportunity: Honoring our History with a Float



Rose Parade Opportunity



- Participation in the 2028 Rose Parade would serve as a signature Centennial celebration
- Provides a highly visible platform to recognize Metropolitan's legacy that reaches tens of millions
- Could be used to promote a message or theme to advance a district priority or initiative beyond local media market

Rose Parade Opportunity



Approach & Cost

Metropolitan would partner with a commercial builder for the float’s design, construction, decoration, testing & operation.

Staff would direct and collaborate on the work to ensure the float represents Metropolitan’s mission, vision, accomplishments and impact.

Tournament of Roses Application Fee	\$35,000
Float Design, Construction, Testing & Operations	\$400,000
Total Cost	\$435,000

Application deadline for 2028 Parade is September 2026

Metropolitan's Centennial

Next Steps

- Gather Board feedback
- If interested, pursue board approval for Rose Parade float funding
- Further explore, plan, develop and implement centennial ideas
- Provide periodic updates to the Board
- Consider impacts and opportunities from 2028 Summer Olympics

