



Legislation and Communications Committee

External Affairs Activities

Item 7a

July 13, 2026

Presented by: Dee Zinke

Item 7a Summary

Subject

Report on Activities from External Affairs

Purpose

To provide management announcements and highlights for External Affairs

University of La Verne REACH Program

Educating Future Leaders

Engaging Students

- DVL tour with first generation college students
- Metropolitan and Three Valleys MWD recognized for 20 years of support



Building Water Awareness

Tap Water Campaign



- Launching end of July / early August
- Sharing with member agencies
 - Brand Style Guide
 - Social Media Assets
 - English & Spanish

Recognizing a Leader

Facility Naming Event

Jensen Ozone Building

- Honoring Ina Roth
 - Represented Beverly Hills 1984-1992
 - Chair, Water Quality Committee
- Save the Date
 - August 20 at 9 am



