



Community and Workplace Culture Committee

Business Outreach & Community Engagement Annual Report FY 2024-2025

Item 6c

October 13, 2025

Introduction Slide

Subject

Business Outreach &
Community Engagement Annual
Report FY 2024-2025

Purpose

Annual overview of Business Outreach
activities and Small Business
Utilization Program

Core Objectives



Community Engagement

Metworks 2024

- Orange County - October 2024 (in person)
- Member Agency CIP Overview & Participation
 - City of **Anaheim**
 - City of **Fullerton**
 - City of **Los Angeles**
 - **San Diego** County Water Authority
 - **West Basin** Municipal Water District
- Project Labor Agreement Support Team

Community Engagement

Metworks 2024

- 500 Attendees
- Strong support from Member Agencies, other public agencies & resource partners



October 2024

Metworks Bench

Vendor Development Strategies

- Mentor - Protégé Program
- Curated **connections** between large “prime” & small firms



Vendor Development Strategies

Contractor Academy

- Four part in-person training series
- Topics include bonding, labor compliance & Project Labor Agreement



Vendor Development Strategies

Metropolitan represented on the **Procurement & Communications** Sub-Committees

Equity in Infrastructure Pledge

What's Next



Validate and compile contracting **best practices** that create opportunities for small businesses and first-time primes.



Host **sub-committees** to source resources & develop strategy for deputies and CEOs.

- Procurement process improvements (inc. model language & templates)
- Messaging & communications
- Capacity building & finance



Begin **coaching sessions** with select agencies to make progress on a key contracting goal.

Procurement for Prosperity Playbook

*Written for and by
Equity in Infrastructure
Project signatories*

Contract Awards

Board Adopted Goal
SBE Utilization: 25%

Small & Disabled Veteran-Owned Businesses

- Total Contract Dollars Awarded in FY 2024-25
 - SBEs – \$87 million (29%)
 - DVBEs - \$8 million award

Total SBE Utilization



